

SILMO

ISTANBUL

Akademik



Selin Olmsted

Founder & Creative Director of Selin Olmsted Studio

Selin Olmsted discovered her passion for art and design at a young age while growing up in Istanbul, Türkiye. Her father, an established architect, exposed her to the rich textures of the city's modern and traditional architecture, while her mother, a leather goods professional in a leadership role, nurtured her interest in fashion, textures, and sketching. This creative upbringing led her to New York, where she studied fashion design at the Fashion Institute of Technology (FIT). After graduating from FIT, Selin launched her career as a menswear designer, collaborating with top fashion houses like Givenchy, Alberta Ferretti, Zegna, Armani, Gant ve Hugo Boss. During her time with award-winning menswear designer Antonio Azzuolo, she had the chance to design eyewear pieces for Warby Parker, sparking a newfound passion for eyewear. The more she explored the field, the more she fell in love with its shapes and materials. Driven by this passion, Selin became a full-time eyewear designer and joined Warby Parker. Over two years, she created some of the company's most iconic and best-selling collections, many of which are still popular today. Inspired by her success, she founded her own eyewear design studio in New York City. Over the past nine years, Selin has collaborated with top-tier clients across fashion, lifestyle, sports, and smart eyewear. She now lives in Brooklyn with her family, and her passion for her work remains as strong as when she first started in 2015.

ABOUT US